

Nuts, Candy & More! • Oct 2-Oct 26

Why Girl Scouts Participate

goal setting decision-making money management people skills business ethics



Getting Started

1.

Go to www.gsnutsandmags.com/gsewni

Use the URL above or click the link from your invitation email on 10/3/25. Follow the prompts to participate in the online Fall Product Program. Scan here and have your troop number ready!



2.

Build your site

To customize your site, you can create an avatar that looks like you and record a personalized message for your avatar to deliver to friends and family. Visit your avatar room to see all your rewards and check out your troop photo showing everyone's unique avatars!

3.

Share site with friends and family

Friends and family can easily help you reach your goals when they shop online! Share your site with friends and family on social media or send them a text, with the help of a parent/adult. Stay safe and be fair to other Girl Scouts participating in the 2025 Fall Product Program by following some social media guidelines:

- The Fall Product Program is a girl-led program and online marketing and sales efforts should always be led by a Girl Scout while also being supervised by her caregivers.
- Sales links should never be posted to online resale sites (eBay, Facebook Marketplace, etc.).
- Social media ads should not be purchased or donated to promote sales links.
- Girl Scouts should consider removing their last names when using social media sites.

4.

Practice entrepreneurship skills

You will grow your communication, people skills, and business ethics by: Setting personal goals for the 2025 Fall Product Program.

- Deciding which potential customers to contact and why they will want to help you meet your goals.
- Sharing your Girl Scout story with family and friends.
- Learning about your products and prices and sharing your favorites.
- Encouraging customers to donate through Care to Share.
- Taking orders and collecting money from customers.
- Communicating with customers and delivering orders promptly.

5.

Support your troop

The Fall Product Program is more fun with friends! Visit your avatar's room to see your troop's group photo and enjoy how everyone personalized their avatars. Check in with the other Girl Scouts in your troop to encourage each other to challenge yourselves and try new things. Then celebrate how you were Brave, Fierce, and Fun every step of the way!

Additional Info

2026 Key Dates

Friday, October 2nd

Fall Product Program launches!

- Order taking begins online and in-person.
- Online storefronts go live.
- Girls can send emails to family and friends.

Monday, October 26th

- In-person nut and candy orders are due at 11:59 p.m.
- Online girl-delivery orders end at 11:59 p.m.
- Online shipped-only orders end at 11:59 p.m.

Tuesday, October 27th

- Reward selections are due on the M2 site by 11:59 p.m.

Monday, November 16th - Thursday, December 3rd

- Nut and candy deliveries to Customers. Check with your troop leader or troop fall manager for details.

Friday, December 4th

- Money due to Troop



Family Guidelines & Responsibilities

As a parent or caregiver, you play an important role in supporting your Girl Scout's Fall Product journey. You'll help her build confidence by encouraging her to set goals, and help guide her through the program

- Girls must be registered members of Girl Scouts to participate and should wear their membership pins or Girl Scout attire while selling.
- Adults must accompany Girl Scouts in grades K-5 while taking orders and delivering products.
- Girls in grades 6-12 must be supervised by an adult and should never sell alone.
- Girls should not enter homes or vehicles while selling/delivering products. Follow safe pedestrian procedures.

Caregivers are financially responsible for all items ordered on their Girl Scout's order card

- Products cannot be returned or exchanged.
- Keep money safe and turned in to troop - do not send it to school
- Always get a receipt for products received and payments made
- Customers pay at delivery (not at time of order), except for Project Thank You donations, which may be collected at order
- Online payments must go through your Girl Scout's M2 storefront.

Entering your Girl Scout's Order Card in M2

You must enter your Girl Scout's paper order card into the M2 system by Oct. 26 at 11:59 p.m.



Manage Paper Orders

Remember to always enter the total of each variety from your order card! If you have entered 5 of a candy and someone orders one more, update the number to 6.

1

Log in to gsnutsandmags.com/gsewni

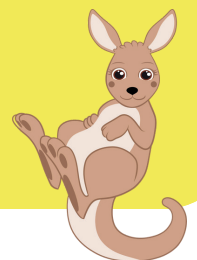
2

On your Girl Scout's Dashboard, select Manage Paper Orders.

3

Enter the total number of items for each product from your Girl Scout's PAPER order card. (Do NOT enter any online orders. Online orders are automatically added to the system.) You can update totals for each product as many times as you need until Oct. 26 at 11:59 p.m.

Contact your Troop Fall Manager if you need help.



Rewards

26+ items

red
orange
blue
green
purple
black



Multi-color Pen

35+ items



Charm Bracelet

\$3

Cookie Dough

OR



45+ items

Keychain



\$4

Cookie Dough

OR



55+ items



\$5

Cookie Dough

OR



SUPER SELLER

70+ items



\$6

Cookie Dough

OR



85+ items

Towel



\$7

Cookie Dough

OR



100+ items



\$8

Cookie Dough

OR



120+ items



\$10

Cookie Dough

OR



140+ items

Water Bottle



\$12

Cookie Dough

OR



180+ items



\$16

Cookie Dough

OR



220+ items



\$20

Cookie Dough

OR



Musical

Camp Credit

Girls can earn \$100 camp credit for selling 10+ mags/other items & 80+ nuts/candy



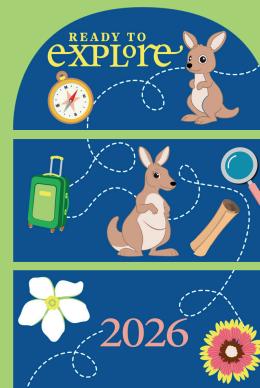
Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell 6+ magazines/other items & 45+ nut/candy items
- Use “share” from site feature
- Choose your background & your avatar design!



Cookie Program Crossover Patch

- Fall Criteria: Create your avatar & send 18+ emails
- Use “share” from site feature
- Sell 400+ boxes of cookies in the 2027 Cookie Program



Ready to Explore Patch

15+ Nut/candy items

Kangaroo Patch

2+ mags/other items

2026 Patch

18+ emails sent

Project Thank You



Project Thank You supports local Armed Forces. Each \$8 donation will provide our military women and men with one can of nuts!

Girls collect donations and GSEWNI takes care of delivering the product!

- Each donation is credited to the girl's sales.
- The Troop receives \$1 in Troop proceeds per donation sold.
- Girls can earn the Care to Share patch by receiving 10+ donations, and the bear charm by receiving 15+ donations