

# 2026 Cookie Quick Guide:

**BRAVE.**  
**FIERCE.** **FUN!**

## Hosting Family Cookie Training for your Troop

A dedicated troop meeting for parents and caregivers is essential for a successful Girl Scout Cookie Sale. Involving parents and caregivers from the start ensures everyone is prepared, creating a supportive environment for the girls' and troop's success.

### Schedule Family Cookie Training

- Plan to have a Troop Meeting specifically for reviewing information about the upcoming Cookie Program with Girl Scout Families. Meetings should take place at least 1 week before the start of the sale on February 13th, 2026

### Review Information in Advance

- Before your Troop's Family Training Meeting, review the entire Troop Manual and Family Guide. Reach out to your SUCM or the Product Sales team if you have questions or need clarification on anything, we are here to support you!

### Be Proactive & Thorough

- During the Troop Meeting, review each page of the Family Guide and other print materials. Set expectations with all Parents/Caregivers for the season. Comprehensive training and communication with your families can help mitigate any unfortunate situations around money or unsold cookies.

### Keep the Girl/Family Experience in Mind

- Leaders may need to address additional topics depending on various factors such as:
  - The troop's experience level in the cookie program
  - The girls' age level
  - The strength of the leader-parent relationships within the troop.
- For newer troops, leaders may need to spend more time explaining the basics, while experienced troops may benefit from more advanced strategies or goal-setting activities.



Scan for resources like the Cookie Program Family Meeting Guide and information about badges and pins girls and families can earn throughout the cookie program!