

Fall Product Program Family Guide

2024



girl scouts
of eastern washington
and northern idaho

What Girls Need to Participate

- Girls participating in the Fall Product Program must be **currently registered**.
- A signed 2024 Parent/Guardian Fall **Permission Form** on file with her troop.
- A Fall Product Program **packet**, which includes a candy/nut order card, money envelope, and a M2 online flyer with information about how to set up an online storefront. For girls who participate online only, a packet is not required.

Products
can not be
returned.

Timeline

Oct 4th

- * SALE BEGINS! Online & In-Person

Oct 20th

- * Last day for In-Person orders
- * Family deadline for entering in-person orders into M2 system

Oct 27th

- * Last day for online Girl-Delivered orders

Oct 28th

- * Last day for direct-ship orders

Oct 29th

- * Last day for Troops/girls to make reward choices in M2 System

Nov 13th — Nov 18th (Tentative)

- * Candy/nut deliveries to be scheduled. Check with your troop volunteer for location, date and time to pick up your girl's candy/nut items

Nov 18th – Dec 5th

- * Girls deliver orders to customers and collect payment for paper orders.

Dec 6th

- * Money collected from customers due to troop leader no later than 12/6/24.

Dec

- * Rewards distributed to girls by the troop

Getting Started

Beginning October 4th, Parents/Caregivers will receive an email with a link to access the M2 platform. Girls create an online account in the M2 system to get started:

Within her online account, she creates an avatar with her own virtual likeness, enters e-mail addresses and creates a personal message to send to family and friends. She then launches her campaign and her personal message is sent with links for her customers to shop for magazines/other items and/or candy and nut items online. Girls should create their online account and send out e-mails early in the program to allow maximum time for their customers to make a purchase.

Online Sales

- Customers have a wider selection of shipped products, including tumblers, stationary and Bark Box items.
- Payment is collected at time of order via credit card for all products online (including nuts/chocolate for girl-delivery)
- **All orders placed online are automatically added to the M2 System so parents need not record/enter any online sales.**

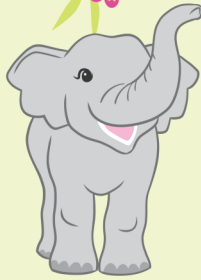
Paper Order Card

- Girls take orders for nut/chocolate items using the paper order card. All orders placed in-person are delivered by the girl.
- Payment is collected when products are delivered to the customer. Money is due to the troop on 12/6/24
- **All orders placed via the paper order card must be entered into the M2 system.**

Safety guidelines

- Always wear a Girl Scout membership pin, uniform sash, vest or other Girl Scout clothing when selling door-to-door
- Be familiar with the neighborhoods where they sell.
- Sell door-to-door during daylight hours.
- When selling door-to-door, Girl Scout Juniors and below must be accompanied by an adult at all times. Girl Scout Cadettes and older must be supervised by an adult. Girls must always use the buddy system.
- Never give any customer personal information about herself, including last name, address or phone number.
- Never enter a customer's house.
- Have a plan for safeguarding the money collected.
- Check with your troop product sales manager for additional guidelines.





Rewards

*When you register online, you can track your progress and select rewards as you earn them!

Check out the back of your nut/candy order card to see all of the great rewards you can earn this season!



Camp Credit

Girls can earn \$100 camp credit for selling 20+ mags/more items & 100+ nut/candy items

Girls Can Earn Two Patches That Look Like Them!

During the Fall Product Program, girls create their own M2 avatar. Avatar patches will be mailed directly to each girl who earns them at the end of each program.

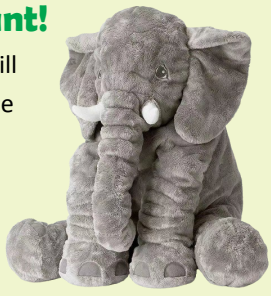


Fall Personalized Patch

- Send 18+ emails
- Sell 6+ magazines/other items & 45+ nut/candy items
- Use "share" from site

The Giant Elephant!

With every \$1 sold, girls will earn one entry for a chance to win the giant elephant plush!



Troop Reward



Adopt an Elephant! Troops with 5+ girls participating & a troop PGA of 85+ can earn the opportunity to adopt an elephant as a troop.

Girl Scout Cookie Crossover Patch

- Create your avatar in the fall & send 18+ emails
- Use "share" from site
- Sell 400+ packages of cookies during the 2025 Girl Scout Cookie Program



Rewards are cumulative! Once the girl's order is placed online by the troop leader, the ordering system will automatically assign the correct rewards to each girl. Rewards will be distributed by the troop leader. Contact that person to find out when and where to pick up the troops items. Girls who are delinquent will not receive their rewards until full amount owed is paid.



Project Thank You

Project Thank You **supports local Armed Forces**. Each \$7 donation will provide our military women and men with one can of nuts! There is no better way to say "Thank You" to our local heroes than with a tasty treat.

Girls collect donations and GSEWNI takes care of delivering the product! Each donation is credited to the girl's sales and the Troop receives \$1 in Troop proceeds per donation sold. Girls earn the **Care to Share patch** by receiving **10 or more donations**.

Questions?

For questions regarding specific Council-related details, contact your Troop Leader!

For questions regarding M2OS or other general sale questions, contact M2 Customer Support!

Troop Leader Name: _____
 Email: _____
 Phone: _____

M2 Customer Service:
support.gsnutsandmags.com
 800-372-8520