

girl scouts
of eastern washington
and northern idaho



OWN
YOUR magic

2023 Annual Report



Girl Scouts is the nation's preeminent organization for girls and the leading expert on their growth and development. Our council, Girl Scouts of Eastern Washington and Northern Idaho, serves an area comprised of 29 counties covering 65,000 square miles.



This year's cookie theme was Own Your Magic. Did we own our magic? Of course, we did because it was a gift from our founder Juliette Gordon Low 112 years ago, and the valiant volunteers and gallant Girl Scouts of this Council of Distinction continue to use it for the betterment of our communities in so many ways. Last year, more than ever, our magic sparkled with more Gold highest awards than we have seen recently. The Bronze and Silvers only added to the luster. More than 2,000 take-action service hours were dedicated by our Girl Scouts to help their neighbor, to help their world. Against an inflation-weary world, our Girl Scouts wizards came out with an array of magical spells to be successful time and time again at camp, in the fall sale, and, of course, in our last year's cookie sale. When asked for by sister Councils, our Council was only one of a baker's dozen who volunteered to delay their cookie sale by two weeks so that more cookies could be available to other Councils. This noble act put us at risk as we missed the valuable spring break cookie selling time, but with all the magic we could muster, we sold the most cookies sold ever at 1.19M. That is how we roll.

More than ever, this act of charity on our part is a testament to our Council of Kindness. And that kindness came full circle when we peaked at over 4,000 Girl Scouts in the fall of 2023, the most since 2013. I give great gratitude to our hardworking staff and all the volunteers who accepted new Girls to get us to the milestone. Four thousand Girls is an important waypoint on our journey to 5,000 Girls, our moonshot membership goal. Our retention numbers remain top 10 in the country, which is spurring our magical growth. Opening our Savannah Summit Adventure Park at Camp Four Echoes last year is just one example of all we can do when we Own our Magic. What the magic of 2023 did was set the table for a strong 2024 membership year by helping us to not raise cookie prices for the 2024 sale, something we have not done since 2016. Our magic truly is one thing. It is our quiet inner Juliette confidence, and when "We Believe it, We Achieve It." Our moonshot continues, not because it is easy, but because it is hard!

B. M. Newby

By the Numbers

Membership

1,774	Adults
4,117	Girls
878	Life Time

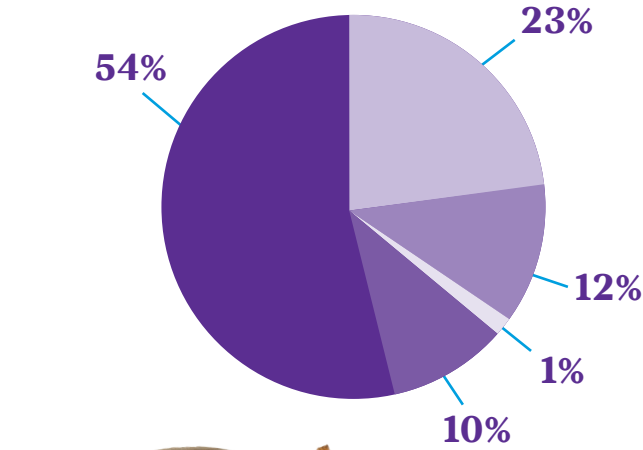
Girl Membership By Level

Daisies	K-1	1128	Cadettes	6-8	620
Brownies	2-3	1136	Seniors	9-10	229
Juniors	4-5	823	Ambassadors	11-12	181

Financials

Grants & Gifts	\$ 1,110,434	Program & Services	\$ 4,028,305
Program Service Fees	\$ 354,316	Management & General	\$ 393,757
Investment Income	\$ 198,608	Fundraising	\$ 446,138
Other	\$ 3,575,850	EXPENSES	\$ 4,868,200
REVENUE	\$ 5,239,208		

How the Cookie Crumbles



Program for Girls

Events Training, & Other Support	54%
Cost of Cookies	23%
Troop Proceeds	12%
Girl Rewards	10%
Service Unit Proceeds	1%



2023 Top Cookie Entrepreneurs

Sophie Henderson	5,100	Troop 3737
Sierra Livingston	4,300	Troop 2035
Emma Piscatello	3,598	Troop 2057
Abrihet Epps	3,560	Troop 3327
Helen Dormady	3,505	Troop 2024

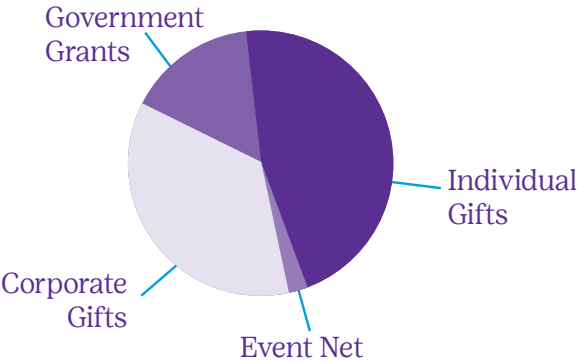


Programming



Philanthropy & Events

Corporate Gifts	\$ 329,855
Government Grants	\$ 214,210
Individual Gifts	\$ 543,122
Event Income Net	\$ 34,630
TOTAL	\$1,121,814



Behind the Scenes

Board Members

Board Chair Jennifer Lehn
Vice Chair/Chair Elect Catherine Brazil
Past Chair Nancy Fike
Secretary Scott Henderson
Treasurer Daniela Paparella Thornton

National Delegates (4/2023-4/2024)

Elisabeth Bedard (*Girl*) Madeline Ashmore (*Girl*)
Jennifer Lehn (*Adult*) Debra Ornelas (*Adult*)
Samantha Cutter (*Girl Alternate*)
Alexsandra Swenson (*Girl Alternate*)
Lavita Grenn (*Adult Alternate*)

Members-at-Large

Jonathan Bingle	Dee Dee McGowan
Carrie Buck	Stephenie Morales
Lynne Follett	Nancy Musgrove
Kate Harmon	Kristina Newhouse
Valerie Higginbotham	Reka Robinson
Erin Williams-Hueter	Brandi Peetz
Staci Huffman	Sandy Saffel
Randi Johnson	Jamie Stacy
Polly Blasko Knelsen	Rachael Walker
Lisa Poplawski Lewis	

CEO- ex officio Brian Newberry

2023 Gold Award Girl Scouts



Elisabeth Bedard
Troop 4812 - Omak, WA



Mackenzie Goodsel
Troop 3519 - Pasco, WA



Sophie Henderson
Troop 3737 - Clarkston, WA



Sierra Livingston
Troop 2035 - Post Falls, ID



Allison Merritt
Troop 3062 - Dalton Gardens, ID



Alaura Miller
Troop 5177 - Spokane, WA



Faith Nolander
Troop 5177 - Spokane, WA



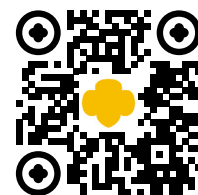
Elizabeth Ophardt
Troop 2057 - Spokane Valley, WA



Shelby Sandford
Troop 4923 - Coeur d'Alene, ID



Katie Sturm
Troop 4348 - Spokane, WA



Scan this QR code
to learn more about
our Gold Award
Girl Scouts' projects!