

GO BRIGHT Ahead

2022 Annual Report



girlscouts
of eastern washington
and northern idaho

Go Bright Ahead!

Girl Scouts is the nation's preeminent organization for girls and the leading expert on their growth and development. Our council, Girl Scouts of Eastern Washington and Northern Idaho, serves an area comprised of 29 counties covering 65,000 square miles.



As we reflect back on our year in review, our 85th year of Camp Four Echoes, and our 91st year since we became a Council. 2022 ended our best year ever, no doubt. We were top 10 in all membership categories, finishing #1 in adult retention. Our cookie sales exceeded all expectations catapulting us through the 1M barrier as the best entrepreneurs in the land sold 300,000 more cookie boxes than we ever had before. And our camps grew strong as well while our outreach Go Getter program saw a major expansion in Spokane and started in Pasco. We ribbon-cut a retail store in Pasco as well. It was a year to remember.

The best news of 2022 was finishing top 10 in all membership categories, from Girl membership to retention to adult membership categories. And the best statistic of all, a reflection of our volunteers and membership team, is adult retention is number one in the country. If our volunteers opt to continue Girl Scouting, the Girl Scouts will follow. More than anything, this bodes well that our 2022 annual report will also be filled with good news. 2022 was indeed a year of possibility. 2023 is the year of WE CAN! We can because YOU CAN...I think we all will agree that this Council is adding another chapter of Distinction to the Girl Scout story. Thank you for helping write it!

B. M. Newberry

By the Numbers



Membership

1,543Adults
3,656Girls
806Life Time

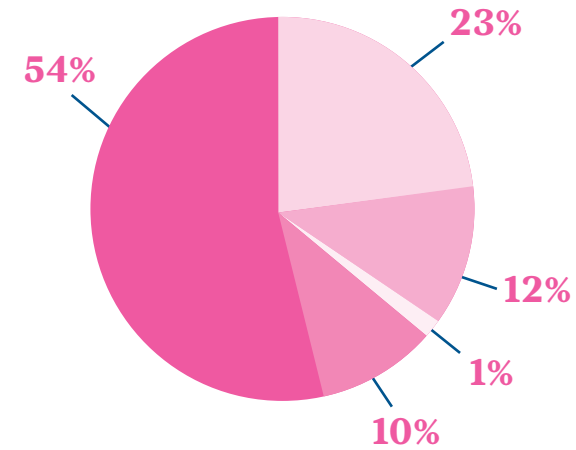
Girl Membership By Level

DaisiesK-1 935	Cadettes6-8 621
Brownies2-3 939	Seniors9-10 217
Juniors4-5 788	Ambassadors11-12 156

Financials

Grants & Gifts	\$ 1,075,113	Program & Services	\$ 3,375,907
Program Service Fees	\$ 354,316	Management & General	\$ 333,327
Investment Income	\$ (263,705)	Fundraising	\$ 376,448
Other.....	\$ 3,455,815	EXPENSES.....	\$ 4,085,682
REVENUE.....	\$ 4,621,539		

How the Cookie Crumbles



Program for Girls

Events Training, & Other Support	54%
Cost of Cookies	23%
Troop Proceeds	12%
Girl Rewards	10%
Service Unit Proceeds.....	1%



2022 Top Cookie Entrepreneurs

Sophie Henderson	5,800	Troop 3737
Abrihet Epps	4,216	Troop 3327
Trinity Gatica	4,186	Troop 4513
Laikken Butler	3,628	Troop 1904
Emma Piscitello	3,431	Troop 2057

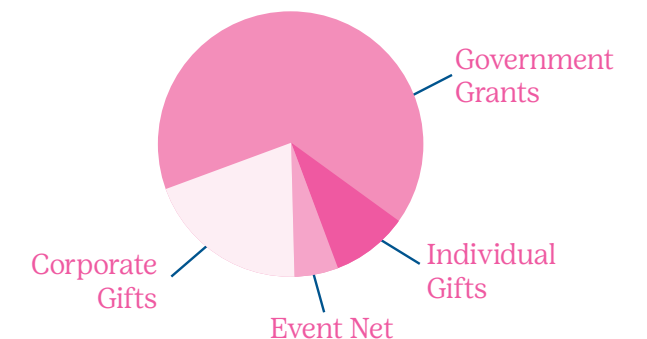


Programming

Camp Four Echoes Resident Camps	50
Resident Campers	800
Ashwell Day Camps.....	13
Day Camp Attendees	860
Camp@Home	16
STEM Mobile Events	24

Philanthropy & Events

Corporate Gifts	\$ 213,692
Government Grants.....	\$ 760,653
Individual Gifts	\$ 100,767
Event Income Net	\$ 65,769
TOTAL	\$1,140,881



Behind the Scenes

Board Members

Board Chair Nancy Fike
Vice Chair/Chair Elect Jennifer Lehn
Past Chair Michell Jung
Secretary Lynn Ciani
Treasurer Daniela Paparella

National Delegates (4/2020-4/2022)

Ursula Delgado (*Girl*) Sophie Henderson (*Girl*)
Lynn Baird (*Adult*) Michelle Jung (*Adult*)
Elizabeth Bedard (*Girl Alternate*)
Maire Meyers (*Adult Alternate*)

Members-at-Large

Carrie Buck	Shannon Myers
Kate Harmon	Kristina Newhouse
Scott Henderson	Cheri Osler
Staci Huffman	Brandi Peetz
Randi Johnson	Reka Robinson
Polly Blasko Knelsen	Lexi Saunders
Lisa Poplawski Lewis	Sandy Saffel
Dee Dee McGowan	Leticia Torres
Shelley Murphy	Rachael Walker
Nancy Musgrove	Amber Young

CEO- ex officio Brian Newberry



Gold Award Recipients



Hannah Bednarczyk

Troop 3518- Pasco

Hannah addressed the challenge girls in developing countries face each month due to lack of access to feminine hygiene products, which often leaves them missing school and further behind. She held two workshops that spread awareness and taught participants how to create hygiene kits that were

distributed throughout Haiti through the organization Days for Girls International.



Erin Hallquist

Troop 3547 - Richland

When the COVID pandemic was at its height, Erin knew there were challenges with access to vaccinations, particularly for teens. She worked with community partners and organized two vaccination clinics for students that were easily accessible and provided support for their physical and emotional

needs. Eighty-six students were vaccinated in all. Erin also created an education program around the importance of vaccination, established protocols, and created a sustainable model for future students or organizations to provide ongoing vaccination clinics.

Jordan Ebree

Troop 3611 - Otis Orchards

Jordan recognized the challenges that foster parents face in being prepared when short notice is given when children are being dropped off. She worked to learn more about this issue and other challenges foster parents face. By educating the community and creating awareness, Jordan was able to seek out numerous donations of various items such as shoes, clothing, and toys that were not only given directly to families but to foster care organizations as well, helping foster families to be better prepared for a child's stay.



Amy Howlett

Troop 5115 - Spokane

Amy's Gold Award project was designed to help restore the eroding banks of Thompson Creek. She learned that due to erosion, the banks along Thompson Creek have been causing mass amounts of sediment pollution. Not only was this causing the water to be murky with dirt, but it also caused issues for the organisms which live in the creek and depend on sunlight and oxygen.



Milani Ornelas

Troop 1930 - Cheney

Milani's Gold Award addressed the decreasing amount of volunteerism in the community. Her goal was to show the younger generation that volunteering in the community is not limited by factors like age, funding, or location. Milani worked with Medical Lake High School's leadership class and the National Honors Society to hold a week-long event around the idea of kindness. The main focus of the week was a collection of essential donations for a variety of local nonprofit organizations.

