



2020
ANNUAL
REPORT

WE GOT THIS!

girlscouts 
of eastern washington
and northern idaho

WE GOT THIS!

Girl Scouts is the nation's preeminent organization for girls and the leading expert on their growth and development. Our council, Girl Scouts of Eastern Washington and Northern Idaho, serves an area comprised of 29 counties covering 65,000 square miles.



Growth, Resilience, #America Strong—those are the words that embody our Council of Distinction in the pandemic-ridden 2020 and 2021 membership years! This annual report reflects one theme—we as a council never stopped even as the world took a pause—we just switched to a virtual gear for a brief bit then back to our high ‘in person’ gear as we finished out the 2020 cookie sale with the specific safety protocols matching evolving government guidance in two states. Flexibility was essential but resilience was they key word that both our Girl Scouts and volunteers demonstrated. Their ability to adapt and overcome a nearly impossible situation with cookies ordered in February under pre-pandemic conditions yet still overcoming the April-May business challenges will forever go down in lore as grit and greatness that epitomizes the blue collar and tough nature of our Council. Through it all, we were one of two Councils to grow last year and the only one to have a streak of growth two years in a row. Our Council remained #America Strong encouraging 34,000 boxes donated to our US military and healthcare workers, up from an impressive 24,000 the year before. Then, our Girl Scouts delivered 18,000 boxes of cookies, worth nearly \$100,000 of donations, to veteran and healthcare workers for 3 days last August, a symbol of our red, white and blue mission to make our nation and world a better place. As we look to a new membership year, the April launch of our pandemic-delayed STEM Mobile, summer camps filling up, and hiring new recruiters with a renewed emphasis on our pathfinding outreach troops across our 65,000 square mile Council...we have one thing...**HOPE!** We ride fast with our 2021 **“We Got This”** Cookie Season knowing Hope the Horse is our mascot and our watchwords in 2022 will remain unwavering: Growth, Resilience, #America Strong, and yes, Hope!

R. M. Newby

By the Numbers

Membership

1,283 Adults
 3,410 Girls
 685 Life Time



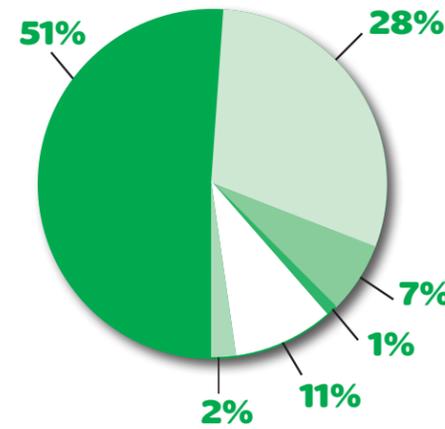
Girl Membership By Level

Daisies	K-1	724
Brownies	2-3	912
Juniors	4-5	829
Cadettes	6-8	598
Seniors	9-10	207
Ambassadors	11-12	140

70.8%
GIRLS RETAINED
FROM MY 2020

TOTAL TROOPS
286

How the Cookie Crumbles



Program for Girls, Events Training, & Other Support	51%
Cost of Cookies	28%
Troop Proceeds	11%
Girl Rewards	7%
Cookie Sale Support	2%
Service Unit Proceeds	1%

Top Cookie Entrepreneurs

Mikayla Butler	25,535	Troup 3008
Sophie Henderson	6,532	Troup 3737
Keira McConnell	3,100	Troup 4347
Katie Nuxoll	2,578	Troup 2592
Courtney Ostler	2,575	Troup 1232



Programming

Camp Four Echoes Resident Camps	41
Resident Campers	225
Ashwell Day Camps	10
Day Camp Attendees	187

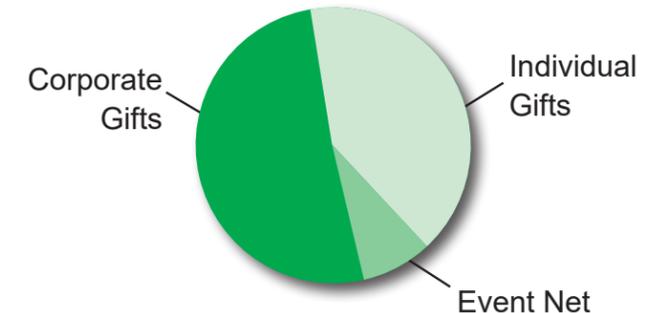
TOTAL EVENTS
156
24 VIRTUAL



GIRLS REACHED
3181

Philanthropy

Corporate Gifts	\$ 121,785
Individual Gifts	\$ 90,163
Event Income Net	\$ 26,099
TOTAL	\$ 238,047



Financials

Grants & Gifts	\$ 239,823	Program & Services	\$ 2,456,842
Program Service Fees	\$ 130,595	Management & General	\$ 265,579
Investment Income	\$ 102,234	Fundraising	\$ 292,696
Other.....	\$ 2,175,430	EXPENSES	\$ 3,015,117
REVENUE	\$ 2,648,082		

Behind the Scenes

Board Members

Board Chair Michelle Jung
 Vice Chair/Chair Elect PENDING
 Past Chair..... Kelly Fukai
 Secretary Lynn Ciani
 Treasurer Ryan Finesilver

Members-at-Large

Rick Roddis	Scott Henderson
Teresa Generous	Shelley Murphy
Shannon Myers	Cheri Osler
Randi Johnson	Emma Sital
Staci Huffman	Olivia Gleaton
Amber Young	Paige Headrick
Mary Jo Moore	Wendellyn OHall
Nancy Musgrove	
CEO- ex officio Brian Newberry	

National Delegates (4/2020-4/2021)

Ursula Delgado (*Girl*) Sophie Henderson (*Girl*)
 Lynn Baird (*Adult*) Michelle Jung (*Adult*)
 Elizabeth Bedard (*Girl Alternate*)
 Maire Meyers (*Adult Alternate*)

Gold Award Recipients



Hailey Sims

Educated teens on the importance of blood donation and created two lifesaving blood drive events.



Mikayla Stewart

Created Camp Confidence; An art camp for kids to grow their confidence through performance such as drama, singing, dancing and yoga.



Caitlyn Drolet

Developed a curriculum and a miniature city used to teach elementary aged children about public safety; Safety City.