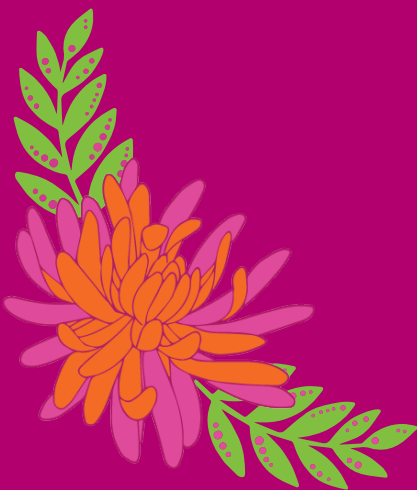




EMBRACE  
POSSIBILITY

2024  
Annual Report



# EMBRACE POSSIBILITY

Our 2024 Theme is Embracing the Possibility. It almost sounds like an incomplete sentence. Having been with this Council of Distinction for a lucky seven years, I feel confident in completing the sentence: “Embracing the Possibility that our Girl Scouts Dream, Believe and Achieve!” And Achieve they do! While just completing a cookie sale in a year when consumers bought less, our Girl Scouts magically inspired more Troop-to-Troop donations than last year despite selling 50,000 fewer cookies. To inspire charity in a time of economic uncertainty is truly the mark of the remarkable! That is the remarkable Girl Scouts and incredible volunteers of Eastern Washington and Northern Idaho. I salute YOU!



We dream big, we believe in each other, and we will continue to achieve. And we will also commit to being curious about how we can find new ways to make the world a better place. 2024-2025 were good years: new adventures like traveling to Boise, five of six years of membership growth, four 1-million box cookie sales, and very high Girl Scout and volunteer retention—top 10 in the country—these are the reasons we will continue to Embrace the Possibility that for 2025 and beyond, we CAN Dream, Believe and Achieve! It is our calling. Juliette Gordon Low said so 113 years ago. And the movement continues...let’s **“Don’t Stop Believing!”**

*B. M. Newberry*



## By the Numbers

### Membership

1,980 .....	Adults
4,307 .....	Girls
954 .....	Life Time

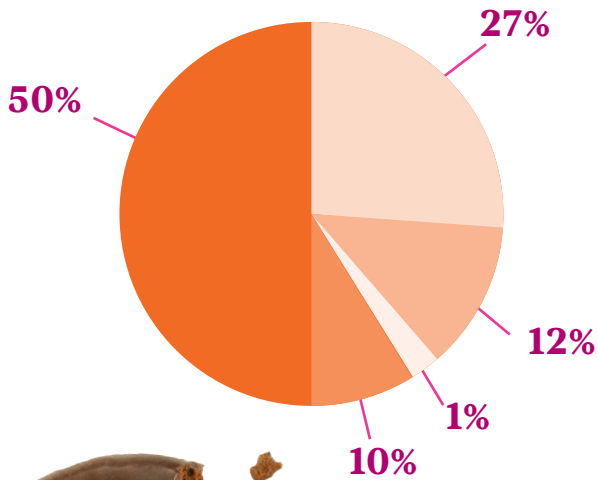
### Girl Membership By Level

Daisies .....	K-1 .....	1,051	Cadettes .....	6-8 .....	609
Brownies .....	2-3 .....	1,336	Seniors .....	9-10 .....	209
Juniors .....	4-5 .....	925	Ambassadors ...	11-12 .....	176

## Financials

Grants & Gifts .....	\$ 302,267	Program & Services .....	\$ 4,181,665
Program Service Fees .....	\$ 425,391	Management & General .....	\$ 410,061
Investment Income .....	\$ 324,738	Fundraising .....	\$ 442,323
Other .....	\$ 3,596,797	<b>EXPENSES.....</b>	<b>\$ 5,034,049</b>
<b>REVENUE .....</b>	<b>\$ 4,649,193</b>		

# How the Cookie Crumbles



## Program for Girls

Events Training, & Other Support	50%
Cost of Cookies	27%
Troop Proceeds	12%
Girl Rewards	10%
Service Unit Proceeds	1%



## 2024 Top Cookie Entrepreneurs

Angelina S.	6,789	Troop 2116
Kahlen G.	5,515	Troop 3218
Abrihet E.	4,275	Troop 3327
Clair S.	4,169	Troop 2201
Emma P.	3,700	Troop 2059



## Programming

**626**

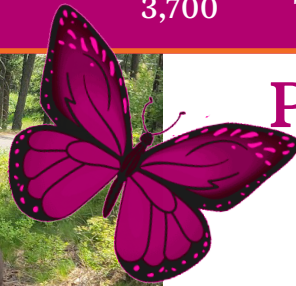
Camp Four Echoes  
Resident Campers

Ashwell  
Day Campers

**824**

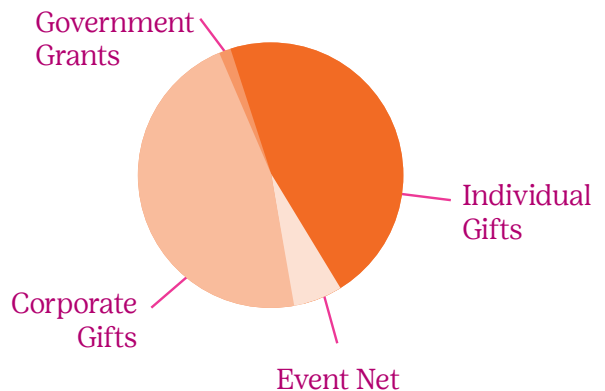
GoGetters  
Day Camp

**147**



## Philanthropy & Events

Corporate Gifts	\$ 139,870
Government Grants	\$ 2,000
Individual Gifts	\$ 131,923
Event Income Net	\$ 29,774
<b>TOTAL</b>	<b>\$ 303,567</b>



# Behind the Scenes

## Board Members

Board Chair ..... Jennifer Lehn  
Vice Chair/Chair Elect ..... Catherine Brazil  
Past Chair ..... Nancy Fike  
Secretary ..... Scott Henderson  
Treasurer ..... Daniela Paparella Thornton

**National Delegates (4/2024-4/2025)**  
Elisabeth Bedard (*Girl*) Madeline Ashmore (*Girl*)  
Jennifer Lehn (*Adult*) Debra Ornelas (*Adult*)  
Samantha Cutter (*Girl Alternate*)  
Alexsandra Swenson (*Girl Alternate*)  
Lavita Grenn (*Adult Alternate*)

## Members-at-Large

Jody Azevedo  
Jonathan Bingle  
Kathryn Brault  
Carrie Buck  
Gwen Cash-James  
Lynn Ciani  
Amber Coning  
Lynne Follett  
Valerie Higginbotham  
Elisabeth Holt  
Erin Williams-Hueter  
Staci Huffman  
Shilo King  
Lisa Poplawski Lewis  
Stephenie Morales  
Brandi Peetz  
Sandy Saffell  
Jen Shubert  
Ricki Sosebee  
Tracy Van Orden  
Rachael Walker  
Ellen Wassif  
Alex Wilson  
CEO- ex officio Brian Newberry



# 2024 Gold Award Girl Scouts



Celest Blair - Richland, WA



Julia Costello - Mead, WA



Olivia Carlton - Spokane, WA



Scan the QR code to learn more about the Gold Award program and what these amazing Girl Scouts did to earn their award.