

## **2**019 ANNUAL REPORT



2019 was not only a visionary year, it was a year when dreams came true. We envisioned a STEM Mobile to serve our rural Council of achievers, it came into being. We aspired to record camp numbers, and Girl Scout campers came in droves. We believed in an incredible product sales season and our cookie entrepreneurs showed themselves to be some of the best in the country. Celebrating 50 years of the lunar landing, our Council dreamed of a moonshot year and we experienced liftoff, increasing adult and girl membership across the board. While the virus has altered outreach to many of our communities, the strength of our past gives hope for another incredible year to come. We know to our core that our volunteers and staff remain trailblazers to bright new horizons. Our Girl Scouts make promises and keep them, they know the law and live it, and beautifully they go into the world to change it for the better. We are Girl Scouts and we remain a Council where Girls grow strong!

B. M. Newl

# by the numbers

Girl Scouts is the nation's preeminent organization for girls and the leading expert on their growth and development. Our council, Girl Scouts of Eastern Washington and Northern Idaho, serves an area comprised of 29 counties covering 65,000 square miles.

## membership

1,378 régistered adults

**598** lifetime members

**Daisies** 

**Juniors** 

**Cadettes** 

**Ambassadors** 

Seniors

**Troops** 

**Brownies** 



743

976

762

594

178

118

286

65.2% girls retained from MY2018

girl membership by level

K-1

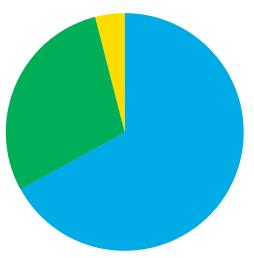
2-3

4-5

9-10

11-12

## philanthropy



\$214,088 individual gifts

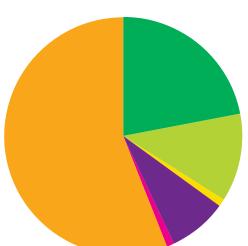
\$93,736 corporate gifts

total support:

events net

\$321,535

### how the cookie crumbles



programming for girls, events, training, & other support

cost of cookies 22%

56%

troop proceeds

girl rewards

service unit proceeds

cookie sale support

financials

expenses

**Grants & Gifts:** \$340,265 \$343,475 Program Service Fees: \$42,103 Investment Income: Other: \$2,560,026 **TOTAL REVENUE:** \$3,285,869 \$2,266,125

Program Services: \$269,844 Management & General: \$385,670 Fundraising: \$2,921,639 **TOTAL EXPENSES:** 

girl board participants

## top cookie entrepreneurs

Mikayla Butler, 7373 boxes (Troop 3008) Sophie Henderson, 4801 boxes (Troop 3737) Kaidance Miller, 3541 boxes (Troop 4317) Miranda Reed, 3008 Boxes (Troop 3377) Olivia Gleaton, 2823 boxes (Troop4332)

## behind the scenes

#### board members

Michelle Jung | Board Chair Leslie Cornick | Vice Chair/Chair Elect Kelly Fukai | Past Chair **Lynn Ciani** | Secretary

Clare Dolan Alyssa Huntington Shayla Sanchez Ryan Finesilver | Treasurer

#### members-at-large

Rick Roddis Staci Huffman Amber Young Randi Johnson Judy Schultz Stormy Mauri Mary Jo Moore Shannon Myers Nancy Musgrove Teresa Generous Victoria Roberge

Brian Newberry, CEO-ex officio

national delegates (4/2017-4/2020)

Stephanie Bedard Kelly Fukai **Hailey Sims** 

SUMMER

SUMMER **DAYCAMP SESSIONS** 



AWARDED

# gold award recipients



Crista Falk, CDA, Troop 3003 | Created STEM programs for middle school students to be delivered through an afterschool program. These STEM programs help kids find their STEM strength and build skills and confidence.

Miranda Reed, Spokane, Troop 3008 | Developed a financial literacy and planning organization to help teens plan and prepare for their financial future.





Caitlyn Smith, Sandpoint, Troop 4808 | Restored a trail at Camp Stidwell, creating and installing trail maps and animal and plant identification plaques, then aptly named the trail the Golden Rule trail.

**Jessica Dunalp, Kennewick, Troop 3512** | Built a community garden to feed community members faced with food scarcity. She also trained a team of community members to care for and keep the garden healthy.





**Sophia Martinez, Prosser, Troop 5330** | Created a social club for teens who have challenges engaging in traditional high school gatherings. The club holds social events and provides a place for teens to socialize and support one another.

Hailey Sims, Spokane, Troop 3008 | Brought awareness to high school students about the importance of blood donation by developing an education program and she also held blood drives to improve the blood supply in our region.



