



Fall Product Program Family Guide

Timeline:



October 1st

SALE BEGINS! Online & In-Person

October 1st - 17th

In-person order taking

October 17th

Family deadline for entering in-person orders into M2OS
Online girl-delivered items should not be re-entered

October 1st - 21st

Online girl-delivered order taking

October 26th

Last day for girls to make reward choices in M2 System

November 10th - November 15th

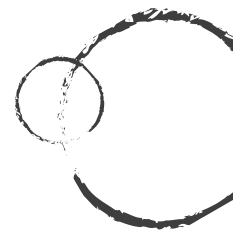
Candy/nut items delivered to SU. Check with your troop volunteer for location, date and time to pick up your candy/nut items for girl delivery.

December 1st

Money due to troop leader to balance account

December

Rewards distributed to girls by the troop



What Girls Need to Participate

- Girls participating in the Fall Product Program must be currently registered.
- A signed 2021 Parent/Guardian Fall Permission Form on file with her troop.
- A Fall Product Program packet, which includes a candy/nut order card, money envelope, and a M2 online flyer with information about how to set up an online storefront. For girls who participate online only, a packet is not required.

Participating Online:

Beginning October 1st, girls create an online account in the M2 system.

Within her online account, she creates an avatar with her own virtual likeness, enters e-mail addresses and creates a personal message to send to family and friends. As a way to increase her sales, we also suggest she record her voice for her avatar or upload a personal video explaining what her troop plans to do with the money earned. She then launches her campaign and her personal message is sent with links for her customers to shop for magazines and/or candy/nut items.

Girls should create their online account and send out e-mails early in the program to allow maximum time for their customers to make a purchase.

Payment is collected at the time of order (online via credit card) for all products ordered online (including girl-delivery candy/nut items).

All orders placed online (including girl-delivery orders) are automatically added to the M2 System so parents need not record/enter any online sales.

Girl Scout Safety Guidelines:

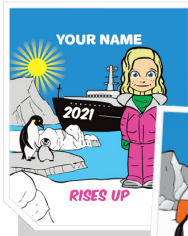
- Always wear a Girl Scout membership pin, uniform sash, vest or other Girl Scout clothing.
- Be familiar with the neighborhoods where they sell.
- Sell door-to-door during daylight hours.
- When selling door-to-door, Girl Scout Juniors and below must be accompanied by an adult at all times. Girl Scout Cadettes and older must be supervised by an adult. Girls must always use the buddy system.
- Never give any customer personal information about herself, including last name, address or phone number.
- Never enter a customer's house.
- Have a plan for safeguarding the money collected.
- Check with your troop product sales manager for additional guidelines.

Items cannot be returned.

Rewards:

Girls Can Earn Two Patches That Look Like Them!

Girls and troop volunteers can create their own M2 avatar. Log into www.gsnutsandmags.com/gsewni. Avatar patches will be mailed directly to each girl who earns them at the end of each program.



Fall Personalized Patch

- » Create your avatar
- » Send 18+ emails
- » Sell 4+ magazines & 35+ nut/candy items
- » Choose your background & whether your avatar wears her Girl Scout Uniform or Snowsuit!



Girl Scout Cookie Crossover Patch

- » Create your avatar in the fall & send 18+ emails
- » Sell 350+ packages of cookies during the 2022 Girl Scout Cookie Program



**When you register online, you can track your progress and select rewards as you earn them!*

Camp Credit - girls can earn \$100 camp credit for selling 5+ mags/more items & 50+ nut/candy items

Win the Giant Penguin!

with every \$1 sold, girls can earn 1 chance to win the giant penguin plush

**smaller plushes not included*



Check out the back of your nut/candy order card to see all of the great rewards you can earn this season!

Troop Reward: Adopt a Penguin

troops with 5+ girls participating & a troop pga of 45+ can earn the opportunity to "adopt" a penguin as a troop



Rewards are cumulative. Once the girl's order is placed online by the troop leader, the ordering system will automatically assign the correct rewards to each girl. Rewards will be distributed by the troop leader. Contact that person to find out when and where to pick up the troops items.

Girls who are delinquent will not receive their rewards until full amount owed is paid.

Project Thank You:

Project Thank You supports local Armed Forces. Each \$6 donation will provide our military men and women with one can of nuts! There is no better way to say "Thank You" to our local heroes than with a tasty treat.

Girls collect donations and GSEWNI takes care of delivering the product! Each donation is credited to the girl's sales and the Troop receives \$1 in Troop proceeds per donation sold. Girls earn the **Care to Share patch** by receiving **10 or more donations**.



Questions?

For questions regarding specific Council-related details, contact your Troop Leader!

Troop Leader

Name: _____
Email: _____
Phone: _____

For questions regarding M2OS or other general sale questions, contact M2 Customer Support!

M2 Customer Service:

question@gsnutsandmags.com
800-372-8520